

Rural FTTH projects: From subsidies to private investor

“The definition of insanity is doing something over and over again and expecting a different result.”

- Albert Einstein

If something isn't done yet, is it for the lack of will, lack of know-how, or for some other reason?



WHEN PUBLIC MONEY CAN BE USED?

A clear market failure must be identified!

BUT!

There might be a faulty logic in the assumption that the market has full information!

BUT!

In the investment market the lack of information might lead to a too high perceived risk!

BUT!

Higher risk=>higher expected return=>project not feasible with private investment=>market failure!?



HOW TO MITIGATE?

Art.107 of TFEU (Founding treaty of EU): there shall be no distortion of the market due to public funding!! (exceptions)

New rules on how to engage/disengage public funds are needed, also when schemes already notified and public funding already ongoing!

The challenge already exists, but it is going to grow with the NextGenerationEU!



HOW TO DO IT WITH PRIVATE?

90% of the EU broadband gap can be solved with private investment!

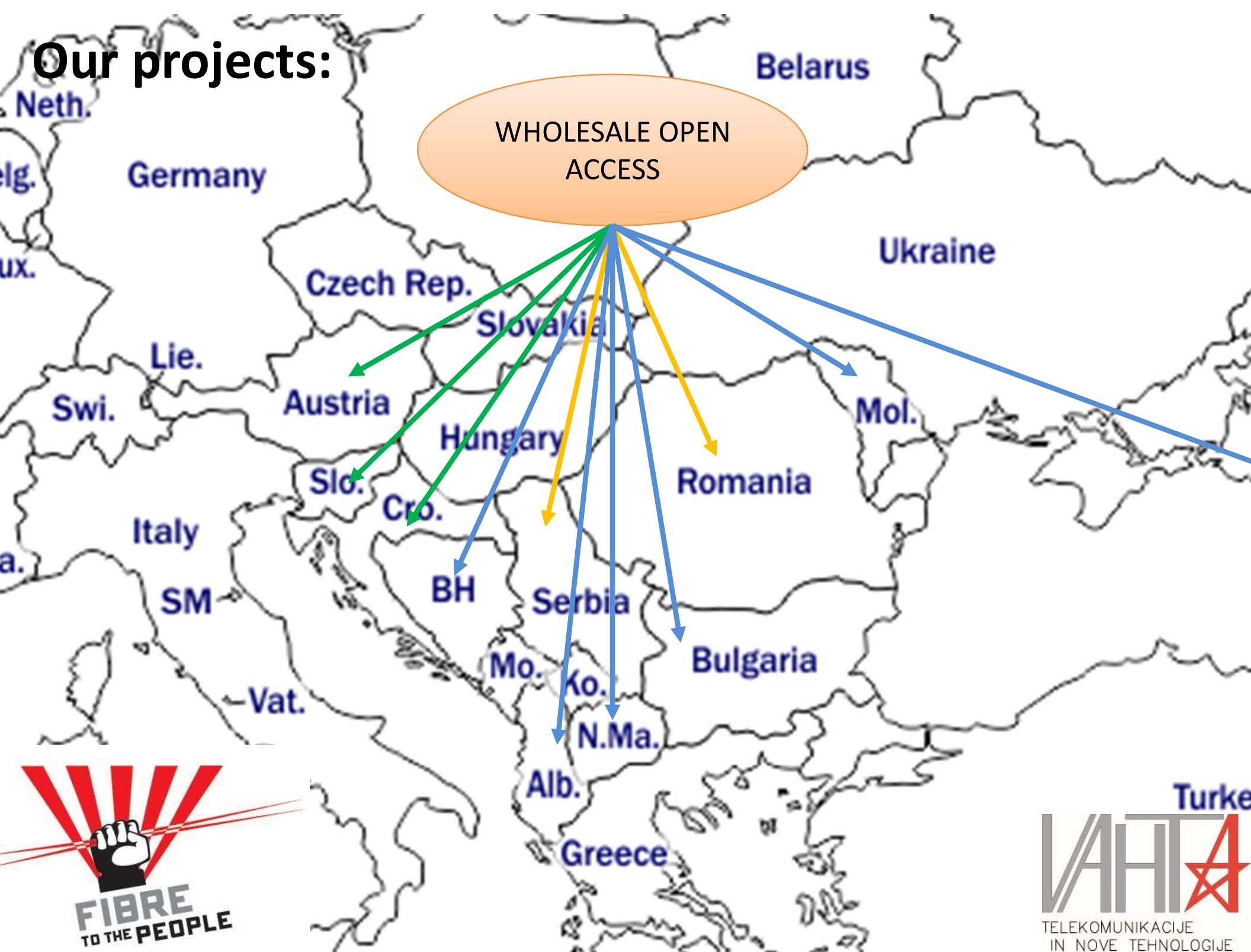
NEEDS:

- Clear rules on how grants are engaged / disengaged;
- Clear information about the country specifics;
- Private project promoters;
- Strong local partners.

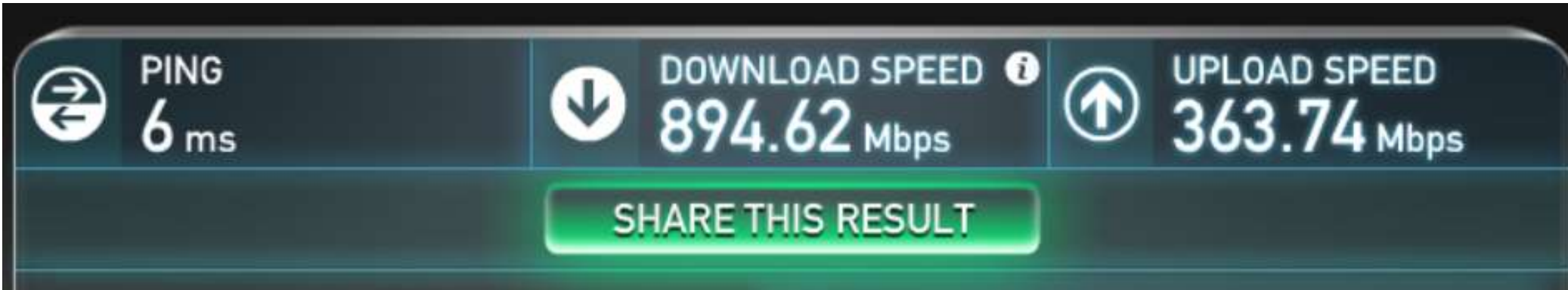


Our projects:

WHOLESALE OPEN ACCESS



Questions?



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